



The future of film and home to original entertainment content



(Freelance) Social Media Executive - Job Description

About Us

Based in the U.K, Big Picture Film Club is the hub for the everyday film lover who craves something deeper than just film. At our core, we value significant discussions about the world of film and the cultural impact it has on society both through our editorial content and events. With original and meaningful content in news, reviews, editorials & interviews, we strive to go beyond the mainstream to give you the bigger picture.

About the role:

- Content management: posting high quality, original and relevant content and key breaking stories, directing users to the website.
- Working with the wider team to implement a content editorial calendar to manage content and plan specific, timely marketing campaigns.
- Engaging with our audience, creating conversations by responding to messages and comments using hashtags.
- Produce compelling multimedia content using engaging concepts, copy, photos, films, and graphics to get our messages across in clear and simple ideas.
- Keep up to date with the latest news and developments within the film industry.

Experience:

- Some experience using Canva or similar
- Scheduling social media content. Either using native content scheduler's or third party scheduling platforms like Hootsuite.

Remuneration

Working hours expected at 0.5 days (4 hours) a week at £10 an hour. (reviewed after 3 months).



Big Picture Film Club

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